

Sexually Transmitted Infections Community Coalition (STICC)

Meeting Agenda

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Mission: To foster partnerships and focus strategies to prevent and control sexually transmitted infections, including HIV, in the Washington, DC Metropolitan Area.

Location: Prince George's County Health Department
Cheverly Health Center
3003 Hospital Drive,
1st Floor Conference Room
Cheverly, Maryland 20785

Date & Time February 12, 2009, 10: 00 a.m.

Attendees: Colleen Crowley, Melissa Sellevaag, Ravenna Motil-McGuire, John Heath (DOH STD); Irwin Royster (PPMW); Bill Briggs, (NOVAM); Anne Wiseman (MTA); Gwen Anderson, Vanessa Jones (PGHD); Augusto Paredo (WWC); Martha Andom, Luz Hernandez (Arlington HD); Darryl Bryant (Howard Univ Health Center); Denise Bellows, Laurel Bragg (Univ. MD); Christopher Bryant (StreetWize foundation); Vicki Stovall (Maryland STD Program); Tyrell Holcomb (ERFSC), Eric Vicks, Lucy Sullivan (DCPCA), Holly Grunebach (Community Member, PA), Derrick White (Unity Healthcare)

Meeting Called 10:12am

Agenda:

1. Welcome, Introductions, and Approval of Minutes

Minutes approved by voice vote

2. Outreach

Valentine's Day: Ms. Sellevaag reported that 5000 condoms were set to be distributed throughout the area including: GWU campus and area, Gallery Place, Minnesota Ave metro, Ward 7 locations. Mr. Royster reported that the STICC cards should be ready for distribution in time. Ms. Jones reported that Prince George's County is providing condom bags to Bowie State University and barber/beauty shops around the area.

April 3rd Outreach: 4321 Get Tested. Ms. Motil-McGuire reported that planning for the event has continued since the last meeting. Nine locations have been confirmed in DC with every mobile unit dedicated to reproductive health involved. She is currently working on coordinating phlebotomists and DIS on the vans. Ms. Anderson reported that Prince George's County has a mobile testing unit scheduled for Takoma Park and Seat Pleasant that day. They are working with the PGCC nursing program to get phlebotomy volunteers. Ms. Dimon from NoVa was not there to provide an update on NoVa.

There will be street outreach teams at each van to distribute condoms and encourage people to get tested. Ms. Bellows agreed to seek out volunteers through UMD peer outreach, and Mr. Bryant agreed to work with Howard University to get volunteers. Mr. White suggested and volunteered to provide an outreach training for those people volunteering on the street teams. It was agreed to have two sessions for the training to ensure that all volunteers will be able to attend.

Evaluation was discussed and it was agreed that it will be important to include some sort of evaluation. Suggestions for a short survey (5 questions) for people to take while they are waiting were made. Members were encouraged to email their suggestions to Ravenna.

Advertising and promotion were discussed. Ideas that were suggested included: flyers in stores, flyer in the Express paper, add in Metro Weekly and Blade and put the event on the community calendar, flyers in Results the Gym, banner ads on Adam 4 Adam and Manhunt, and radio time on 93.9fm.

Mr. Royster suggested an ad hoc committee to manage this event. Volunteers include: Anne, Augusto, Bill, Darryl, Vanessa, Denise, Melissa and Ravenna.

3. PSA Contest

Ms. Sellevaag reported that 7 entries came in for the PSA contest and the winner should be announced shortly.

4. Messaging

The group revisited the idea of messaging and it was again stated that messages should stay positive. Ms. Andom suggested that STICC should develop a consistent message. Mr. Royster stated that messages should be consistent with goals and objectives. Mr. Royster further suggested that a small ad hoc committee be developed to discuss messages and work on developing the training for outreach workers on how to communicate messages. Members include: Derrick, Martha, Vanessa, Anne and Melissa

Mr. Royster stated that messaging should also be brought to the elected officials. He would like to ensure that the elected officials know what STICC is doing. He would like to take a look at how STICC can impact funding and accessibility of testing. The lead for this initiative will have to be with the community based organizations.

5. Community Announcements

Mr. Royster informed the group that the search is on for an additional co-chair. This person should have a medical background to add some authority and validity to the numbers and the programs. If anyone has a suggestion they should let him know.

Mr. Briggs announced that there is a new club open in Alexandria. Floyds has welcomed NOVAM to do outreach in their space.

Adjourned 11:30 am.

**The February-April meetings will be held in Prince George's County
The May – July meetings will be held at the Ophelia Egypt Program Center NE DC.**

Formed in 1982, the Sexually Transmitted Infections Community Coalition (STICC) of Metropolitan Washington, DC is a partnership of over thirty public and private stakeholders in the metropolitan area who have a common interest to reduce the impact of sexually transmitted infections (STIs), including HIV, in the community.*

**STIs are also known as sexually transmitted diseases (STDs).*