

# **Sexually Transmitted Infection Community Coalition (STICC)**

## **Meeting Agenda**

[www.sticc.org](http://www.sticc.org)

Mission: To foster partnerships and focus strategies to prevent and control sexually transmitted infections, including HIV, in the Washington, DC Metropolitan Area.

*Location:* Prince Georges County Health Department  
Cheverly Health Center  
Chevery, MD

*Date & Time:* April 17, 2008, 10: 00 a.m.

*Attendees:* Colleen Crowley, Tranita Anderson, Dan Ehlman, Melissa Sellevaag (DOH STD); Pat Parker (DOH Healthy Start); Vanessa Jones (PG HD); Irwin Royster, (PPMW); Dr. Carolyn Goode (Howard University); Bill Briggs (NOVAM); Vicki Stoval, Anthony Bethea (MD State STD Program)  
Meeting Called 10:15am

*Agenda:*

### **1. Welcome, Introductions, and Approval of Minutes**

Review of minutes from March Meeting.

Ms. Jones requested that the address of PG Health Department be corrected to read Cheverly MD. Ms. Stoval requested that Prince George County be spelled out.

Minutes approved with corrections by voice vote.

### **2. Coalition Subcommittee Reports**

Outreach: Ms. Sellevaag reported that the scheduled conference call held on April 10<sup>th</sup> was not well attended. She spoke with a youth from the Jr. Coalition who supported the idea of outreach prior to the Prom season. He suggested that the coalition target schools in addition to metro stops. The youth agreed to create a catchy phrase to put on the front of palm cards. Ms. Jones suggested that STICC use the phrase created for the Valentine's Day outreach. Ms. Sellevaag requested that this be emailed to her for the creation of palm cards. Ms. Parker suggested that STICC engage DCPS and Chancellor Rhee in the dialog. Mr. Briggs suggested that Chris Dyer of the Mayor's office on LGBT affairs be invited. The following decisions were made:

- Print 10,000 palm cards for Prom outreach by May 1<sup>st</sup>. Collaborative payment for palm cards.
- Distribute palm cards at tuxedo rental locations (suggestion by Mr. Briggs)
- The Co-chairs arrange a meeting with the Chancellor or her designee to discuss STICC, SBSP and invite representation at the meetings. This will happen within 30 days.

- STICC members will meet with Dr. Hader and will invite a student to attend that meeting. Mr. Royster and Dr. Goode will arrange this meeting.
- Mr. Briggs to invite Chris Dyer to next meeting.
- Mr. Briggs to check in with school contacts in Northern Virginia to invite them to the STICC meetings.

### **3. School Essay Contest**

Ms. Sellevaag reported that 46 entries from 6 different schools have been received and are being scored at this time. She requested that STICC members attending the awards ceremony RSVP to her. All items that people would like to include in the bags need to be given to her by Tuesday, April 29<sup>th</sup>.

### **4. CDC Report on Adolescents and STDs, STICC's response**

Mr. Royster reported that action items are still be worked on.

### **5. Social Marketing Campaigns**

Mr. Ehlman reported that Prince George's County has been working on a collaborative social marketing campaign around syphilis. Banner ads are currently posted on manhunt.com and bgclive.com with a direct link to inSPOT.com. Since the banner ads have been posted 1,000 hits have occurred on inSPOT. Unfortunately we are not able to figure out what the result of those hits are. Ms. Jones reported that print versions of the marketing campaign will be on the buses, metros and audio versions on radio. Mr. Ehlman asked that if members hear reports of the marketing campaign from patients to keep track of that.

DC will soon initiate their social marketing campaign. The images are in the final approval stages.

PG County has offered a DIS to conduct syphilis testing in the community. STICC would like to restart its relationship with DC Allen and the Crew Club with monthly testing on Tuesday nights. This position has to be covered by a male DIS. Mr. Briggs suggested that a short evaluation asking zip code and where else they hang out be created to give to the men at the Crew Club. He offered to create this.

Finally Mr. Ehlman reminded everyone that STICC.org is live and can be used by anyone as a resource. Please send events to Mr. Ehlman so he can post them to the website. inSPOT.org is operational and is currently being used as a notification tool of last resort with the DC STD Program. He has cards and posters available for those who would like them.

### **6. HPV Position**

This was tabled due to Mr. Heath's absence from the meeting.

### **7. Community Announcements**

Ms. Parker announced that the Healthy Start health fair has been scheduled for Tuesday, April 29<sup>th</sup>. Flyers were distributed.

Saturday April 26<sup>th</sup> NOVAM is holding their annual fundraiser.

Friday April 25<sup>th</sup> is national day of silence honoring the members of the lgbtq community who live in silence each day. This is sponsored by Glisten.

May 24<sup>th</sup> is the GLBT Prom in Northern Virginia. It is for teens under 20 yrs and they are looking for adults to chaperone.

On 6/4 the State of Maryland is holding its State STD meeting in Columbia MD. There is a training session for DIS in the afternoon. All are invited.

PPMW is holding the clinic anniversary on May 7<sup>th</sup>. All are invited.

HIVtest.org is life and offers testing locations for STDs along with HIV.

APHA is seeking photos and newstories on national public health week and these are due 4/21.

The STD Program held a screening on the movie METH which was highly successful. The movie is available through netflix or blockbuster.

Adjourned 11:15 am.

**The next three meetings will be held at the Planned Parenthood of Metropolitan Washington Northeast site. This is located in the shopping center at the corner of Benning Rd. NE and Minnesota Ave NE. Parking and access to public transportation are available.**

The next meeting is Thursday, May 8<sup>th</sup> at 10am.

*Formed in 1982, the Sexually Transmitted Infections Community Coalition (STICC) of Metropolitan Washington, DC is a partnership of over thirty public and private stakeholders in the metropolitan area who have a common interest to reduce the impact of sexually transmitted infections (STIs)\*, including HIV, in the community.*

*\*STIs are also known as sexually transmitted diseases (STDs).*